

## Area Board Project/Councillor Initiative

### 1. What is the project?

The project is to provide further support to the Jubilee/Olympic celebrations in the towns of Tidworth and Ludgershall in recognition of the historic nature of the events and the coming of the Olympic flame to the Tidworth community area. Surrounding towns and parishes will also benefit from the activities put on in the towns as they join in with the celebrations.

The project is to provide a further £5,000 split between the two main towns to further support the planned celebrations.

Tidworth Area Board is keen to mark these two national celebrations, and it would like to demonstrate its support for such events, It is anticipated that these events will help promote the overall objectives of community engagement and cohesion across the community area.

### 2. Where is the project taking place?

Tidworth and Ludgershall, examples of activities are given below;

Tidworth is putting on a series of community events to be held on 11<sup>th</sup> July 2012 the same day as the Olympic Torch passes through the Town.

The aim of the event is to promote the ethics and spirit of the Olympics and bring the diverse local community made up of military and civilians together.

The MOD will be a key partner in the event which will involve schools in an Olympic sports day, other local groups and organisations will be involved. Attractions include bouncy castles, sumo sets, space hoppers and race tracks.

The town council will be contributing significant funds and the MOD will assist with facilities and other resources. It is expected that the event will attract between 1,000 and 2,000 local residents.

The project will be managed by a local committee which includes members of the local community as well as town council representatives.

Tidworth town is also developing plans for the celebration of the Queens Diamond Jubilee.

Ludgershall is putting on a community fete to celebrate the Diamond Jubilee to be held on 5<sup>th</sup> June 2012.

The aim of the event is to commemorate the diamond jubilee as well as promoting community engagement and cohesion.

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The event has the support of local schools, retailers, youth and over 60's clubs, Ludgershall church and gardening club and other local groups and organisations.

The event will include Hog roast, children's entertainment, children's fancy dress with prizes, fire brigade display and junior football competition amongst other activities. To complete the celebrations it is proposed to hold a barn dance in Ludgershall Memorial Hall.

It is anticipated that the whole community will get involved.

Ludgershall is also on the Olympic torch route and will be commemorating this historic event with displays, banners, bands and other entertainments as the torch passes through on 11<sup>th</sup> July.

### 3. When will the project take place?

As above

### 4. Please outline:

- **Community benefits**
- **Evidence of need**
- **Links to Community Plan**
- **Community Issue**

It is anticipated that these events will help promote the overall objectives of community engagement and cohesion across the community area, bringing the local community together in celebration of the Diamond Jubilee and Olympics.

The planned events will also raise the profile of the towns and villages in our community area as the Olympic torch event will be televised

### 5. What is the desired outcome/s of this project?

- To support and encourage our local towns in organising community events associated with the 2012 Olympics and the Queen's Diamond Jubilee.
- To ensure that the planned events are successful and delivered effectively.
- To ensure the wider community benefits of bringing local communities together, are realised.

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## 6. Who will Project Manage this project?

Committees have been set up in each Town to oversee the development of plans and activities.

## 7. Please confirm costs and provide quotes

- Total project costs up to and including £5,000 - 1 quote
- Total project costs over £5,000 - 3 quotes

£2,500 to support activities planned in Tidworth e.g. the provision of a fun fair or which a quotation of £5500 has been received.

£2500 to support activities planned in Ludgershall e.g. Road Closure Signage for the Torch event (£1500), Band Sound System (£800), prizes for schools artwork (£200)

## 8. Additional information in support of the project

Sponsored by Cllr Charles Howard

Ref Tid/11/029